Excellence in Assessment (EIA) Designation

The Excellence in Assessment (EIA) designation, the first national initiative of its kind, recognizes institutions that successfully integrate assessment practices throughout the institution, provide evidence of student learning outcomes, and use assessment results to guide institutional decision-making and improve student performance. The EIA designation’s focus is on processes and uses of assessment data, rather than on student performance or accomplishment.

Building on the foundation of reporting both student learning outcomes assessment results and processes established in VSA Analytics, the EIA designation evaluation process is directly and intentionally built from NILOA’s Transparency Framework.
IUPUI (Indiana University-Purdue University Indianapolis) maintains the Sustained Excellence designation with a strong narrative reflective of the journey to an integrative assessment culture. IUPUI continues to expand its understanding and knowledge of ongoing assessment, leaning into its strength of providing abundant opportunities for professional development both internally and externally, including making significant contributions to the field through the Assessment Institute in Indianapolis, the oldest and largest U.S. higher education event focused on assessment and improvement. There is high engagement of alumni, employers, advisory boards, and students in various and connected processes of assessment. The leadership, intentionality, and balanced approach to assessment across the institution at-large is of the guiding ship, or lighthouse quality. IUPUI’s assessment process offers institutions of any size a model to consider, emulate, or replicate to a scale reasonable for their institution and its mission.