Attendees: Alfrey, Karen; Altenburger, Peter; Bozeman, Leslie; Broeker, Camy; Daday, Jerry; Davis, Julie; DesNoyers, Lisa; Garcia, Silvia C.; Graunke, Steven; Haberski, Ray; Hahn, Tom; Hansen, Michele; Hassell, John; Helling, William; Janik, Robbie; Keith, Caleb; Lee, Jennifer; Lowe, Sara; Lupton, Suzann; Macy, Katharine; Marsiglio, Clif; Montalbano, Lori; Morris, Pamela; Ninon, Sonia; Rao, Anusha S.; Rausch, Jamie; Rettig, Pamela; Romito, Laura; Rust, Matthew; Sheeler, Kristy; Urtel, Mark; Wager, Elizabeth; Weeden, Scott; Zahl, David; Zheng, Lin

Guest: Sabrina Andrews

1. Welcome, review, and approve September 2022 meeting minutes (5 minutes) – Jerry Daday, PRAC Chair

Jerry Daday welcomed everyone to the meeting. The minutes of the September 15, 2022 meeting were approved unanimously.

2. Introductions and Overview of Analysis and Institutional Effectiveness (50 minutes) – Sabrina Andrews, Associate Vice President, Institutional Analytics (UITS) and Michele Hansen

Jerry Daday introduced Sabrina Andrews and Michele Hansen and noted how their work could support PRAC. Sabrina Andrews discussed the need to broaden the analytic capabilities to all IU campuses to address shifts in enrollment, support for at-risk populations, and evaluate programs designed to help students succeed. As a result, different offices (e.g., University Institutional Research and Reporting, Institutional Research and Decision Support (IRDS), Research and Analytics, and Institutional Data Services) were combined to create the new Institutional Analytics (IA) team in UITS.

Sabrina Andrews provided a list of top priorities for 2022:

- Success metrics and accountability
- Retention tactics
- Alerts and interventions for different student groups
- Faculty’s role in student success
- Cross-campus coordination
- Dashboards and data visualization
IA’s areas of focus for 2022-2023 include:
- Standardize visualization and data development practices
- Continue to provide actionable data
- Support IU and individual campuses as they are developing and analyzing metrics for their strategic plans
- Create partnerships
- Support the new Vice President for Student Success
- Augment Diversity, Equity, and Inclusion (DEI) analysis
- Survey support
- Look at peers and benchmarking

Michele Hansen announced this presentation would be her last at a PRAC meeting since she will start a new position at the Ohio State University (OSU) in January 2023 where she will be responsible for building OSU’s institutional research and data analytics capacity. She noted the IRDS team would continue to support different schools and units. She talked about factors predicting student success and learning. Those include low sense of belonging, low activity score in Canvas, levels of financial need, not engaging in high-impact practices.

Michele Hansen also shared the Association for Institutional Research’s Statement of Ethical Principles and noted how the IRDS office abides by those principles. She further noted the importance of applying a DEI lens to the work of assessment and data analytics.

Steve Graunke gave a tour of the IRDS website and showcased Data Link, a one-stop shop for different reports on enrollment, retention, graduation, etc.

Robbie Janik talked about the survey approval form that enables his team to keep track of surveys. There are Tableau reports on the Campus Climate Survey, the Alumni Survey, and the Faculty Survey on Data Link. Other survey reports include the First Destination Survey and the Entering Student Survey. He further discussed how his team provides support with program reviews and diversity strategic plans. His team also has the capacity to do focus groups.

Jerry Daday thanked Sabrina Andrews, Michele Hansen, Steve Graunke, and Robbie Janik for all their great work and support.

3. 2022 Assessment Institute Debrief (10 minutes) – Caleb Keith

Caleb Keith reported there were over 300 educational sessions available during this year’s Assessment Institute (AI). Below are 10 major themes that cut across most tracks:
- Focus on assessment methods and strategies
- Attention to issues of DEI
- Using inclusive evidence to design assessment and assess learning, and closing the loop on the teaching and learning process
- Quality and fidelity of the learning experiences
- How we support the holistic development of students
- How we engage stakeholders across the learning enterprise
• Professional development for assessment and reward and recognition of assessment practices
• Institutional culture that sustains scale of learning interventions
• Collaborative partners
• Involving students in learning experiences and assessment processes and practices

Below is a list of topics PRAC members would like to learn more about:
• Evaluating assessment mapping
• Assessment of rubrics
• Linking competencies in Canvas
• Learning about Indiana Commission on Higher Education and its implication for assessment work
• Cocurricular assessment

Caleb Keith ended by thanking the track leaders and those who shared the announcements about the 2022 AI with people in their networks.

Jerry Daday announced AI is launching a free webinar series. This year, the focus will be on high-impact practices. The first session is on November 30 and will be led by Ken O’Donnell from California State University Dominguez Hills. It will focus on emerging research in the field of experiential education. The second part will focus on student affairs and high-impact practices led by Jillian Kinzie and John Zilvinskis. The third part will be on professional development and high-impact practices led by Jerry Daday and other colleagues. There will be a session every couple of months through August 2023.

4. Discussion about PRAC Interest Groups (15 minutes) – Jerry Daday

Jerry Daday shared a link (https://go.iu.edu/4CZI) to an Excel file where PRAC members could sign up for one or more interest groups.

5. Initial Impressions from the Higher Learning Commission (HLC) Reaffirmation of Accreditation Visit (5 minutes) – Caleb Keith

Caleb Keith noted the initial impression of the HLC team members was very complimentary of (a) the campus which was vibrant according them; (b) different stakeholder groups who were able to articulate and explain IUPUI’s mission and vision; (c) the professional and dedicated faculty, staff, and students; (d) the robust ongoing culture of assessment; (e) the emphasis on being data rich with a focus on data analysis and an informed decision-making process; and (f) the widespread understanding of the budget model.

6. Announcements and Adjournment (5 minutes) – Jerry Daday

The deadline to submit proposals for the PRAC grant is January 31, 2023. The call for proposals for the 2023 AI is open. The deadline to submit a proposal is March 1, 2023. The meeting was adjourned at 2:43 p.m.